



DIGITAL READY

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Small Business





Australian Communication Consumer Action Network (ACCAN)

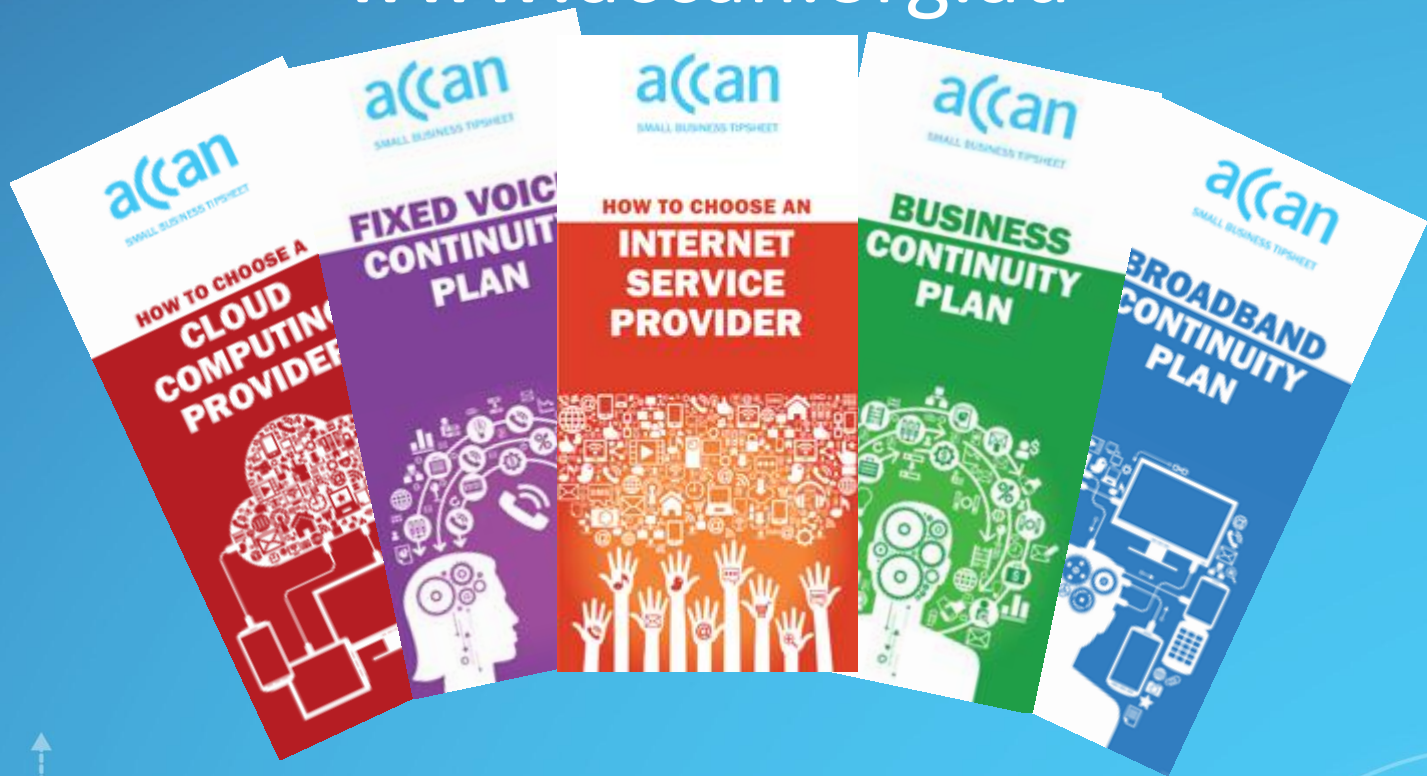
Peak body for Australian consumers on telecommunications issues.





Tip Sheets for Small Business

www.accan.org.au





DIGITAL READY

www.digitalready.org.au

[Digital Ready Introduction Video](#)










Digital Ready


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A Digital Business Kit
for the Arts, Recreation & Education Services sector



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Online
Exposure For
Your Business!

Find out more!

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Start training now

Digital Ready

An exciting new training opportunity!

Digital Ready is a new training opportunity for the Arts, Recreation and Education Services sectors. It equips small business owners, organisations and clubs with the skills to take advantage of digital technology in growing their business.



Digital Ready | Introduction

FREE
On-line Learning Tools
for the Arts, Recreation and
Education Services sectors

0:00 / 2:22

Digital technology is moving at a fast pace and many small business owners need advice on how to benefit from the opportunities the digital world offers.

Having an online presence and using the internet to improve internal processes can bring many benefits, but too often small businesses and organisations have not been able to make the most of this technology. To assist with this, we have developed six comprehensive Online Learning Modules.

Ready to get started? Start training now!

Promotion



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Online
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Social Media for Business
A beginners guide



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Your Kit


- Getting connected
- Your Online Strategy
- Social Media
- Using The Cloud
- Online Registration & eCommerce
- Telework

Digital Ready Site Login

User Name

Password

Your Kit



What is the Digital Ready Online Business Tool Kit?

Digital Ready is part of a wider project funded by the Australian Department of Communications to help organisations build skills and knowledge to engage in the digital economy. See 'About' for more information on the overall project.

ACCAN's kit is focused on the Arts, Recreation and Education Services sectors and contains tailored, sector-specific training materials and 'how-to' guides on the use of digital and on-line systems to improve your business and operations. Importantly for organisations in these target sectors, it also includes powerful video case studies with practitioners from each sector sharing their direct experience implementing digital technology and high speed broadband.

How do I use the training kit?

You can proceed sequentially through the modules or you can choose to learn only those that you feel you need now and maybe come back to others later.

To get started, select the module you want from the menu items on the left of this page (e.g. Getting Connected, Social Media, etc.). Once you select a module, further menu items (sub parts for that course) will appear. You may decide you only need to learn some of the subparts - for example if you already know some material or some of it is not relevant for your organisation - or you may wish to study them all.

You can 'navigate' through the course using only the menus on the left or you can proceed through each module (or even go backwards) using the arrows at the bottom of each page. You can also use a combination of menu items and arrows. At the end of each module, the forward arrow button will take you back to this page so that you can select the next module you wish to learn.





Modules

- **Getting Connected to Fast Broadband**
- **Your Online Strategy and Tools to Achieve it**
- **Social Media**
- **Using The Cloud**
- **Online Registration and e-Commerce**
- **Telework**





**Even if you fall on
your face, you're still
moving forward.**

Victor Kiam





Start your training today...



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